

AUTOMOBILE NOTES—TIRE TALK—GASOLINE GOSSIP—GENERAL NEWS OF THE "MACHINE" WORLD

COLUMBIA SIX SELECTS NO. BILLERICA GARAGE

The North Billerica Garage has been selected for the local agency of the Columbia Six motor car. The garage is brand new and now operating in full swing. In speaking of the Columbia Six as being comparatively new to this section of the country, Rodolphe A. Lefebvre, manager, quoted the following:

"Unhindered by the bonds of a price limit, the builders of the Columbia Six have produced a motor car that is exceptionally complete and thorough in every respect, high grade in every detail and yet reasonable in price."

"There has been an avoidance of anything approaching extravagance, yet there has been none of that rigid economy in details so often manifested in these cars which are plainly and unmistakably built to a price."

"The sole effort of its builders has been to produce a car worthy of the name."

The automobile has done more for the health and efficiency of the American people than any other one thing.

The four million automobile owners in the United States form a huge army of American health reserves—the real backbone of the nation.

Ever notice that the motor car owner seldom has occasion to call in his doctor? He finds his car the lowest priced health insurance policy in the world.

With the first spin behind the wheel he unconsciously "sits up and takes notice," he becomes alert, old interests become new, vigor and vim replace apathy and weariness. He becomes a new man and that is a priceless transition.

It helps him do intensive as well as extensive work. It increases his capabilities. It develops personal efficiency. It induces progressiveness and initiative. It insures economy in time and labor which is a national necessity today. It mobilizes his mental and physical forces—trains them and keeps them at a one hundred per cent efficiency pitch.

AUTOMOBILE QUESTION BOX

Motoring Department, The Sun.—Will you please give best method of cleaning and caring for motor tops. M. S. G.

Ans. The top should be brushed off frequently with a stiff brush, especially just before washing it. Use nothing but Ivory soap, scrubbing thoroughly with a stiff brush. Rinse it carefully and let dry before folding up. Be careful not to get any dirty water on the inside, as it leaves marks that cannot be removed. When perfectly dry a good top dressing may be applied, as it preserves the top and makes it look better. Be sure there is no grease on the top, as it will show spots if not removed first. The top dressing must be a good one, as a poor dressing will dissolve and run when rained on.

Motoring Department, The Sun.—Please explain through your motor column how an automobile engine composed of twelve cylinders can be built on a straight line, and are they built that way? A says they are and B says they are not. Which is right? J. W. C.

Ans. It is simply a matter of making the crank case long enough to support the twelve cylinders, putting twelve cranks on the crank-shaft and making camshaft and other parts of the right length. The cranks would have to be set at 60 degrees, so as to fire six cylinders in one revolution. Such an engine would be too long for automobile use, and no manufacturer has put out a model built that way. There are some eight-cylinder marine engines built in a straight line, but neither the eight nor twelve cylinders in a straight line are used on automobiles.

Motoring Department, The Sun.—Will you please inform me in your inquiry column how to avoid the leather cushions from staining the wearing apparel. M. S.

Ans. There seems to be no remedy except to apply seat covers. Evidently you are using a poor grade of leather which was not properly stained.

Motoring Department, The Sun.—Please let me know what harm carbon

will do in my engine. I find the spark plugs are slightly sooted, but have noticed no ill effects as yet. There has been a lot about carbon in the department recently, but I have not learned its bad effects. D. M. R.

Ans. The first effect is to make the motor sluggish so that it does not respond readily to the throttle. Other evils are carbonized spark plugs, so that one or more cylinders misfire. It gets under the valves and the engine loses compression and power. It accumulates in masses in the head of the cylinder and begins to glow, causing knocking. When the switch is opened the engine continues running. If too much carbon accumulates, it causes engine to overheat, which in turn causes more carbon—a vicious circle, each one causing the other. To avoid these troubles use good oil of right grade for your engine, avoid rich mixture, keep oil level at right height, prevent overheating, and put some kerosene into each cylinder once a week while engine is hot.

Motoring Department, The Sun.—Kindly let me know what is meant by pre-ignition. Pra means before. How can ignition come before ignition. An explanation will oblige. C. S. T.

Ans. Pre-ignition means ignition before the proper time or before dead center just before power stroke. It may be due to spark advanced too far, to overheated engine, or to glowing carbon. The effect is to ignite the gas before dead center, while the piston is moving upward. This has a tendency to push the piston down, slowing it down and causing a knock. To distinguish one from another, retard spark. If knocking continues look for signs of overheating, such as steam at radiator. If engine is not overheating it may be carbon. Remove a spark plug and see if it is carbonized. If not, the trouble is a worn piston or a loose bearing, which must be attended to at once.

Motoring Department, The Sun.—I have a Hupmobile car, 32 Model, 1913. I would thank you to give me explicit instructions on how to time the motor and magneto. Thanking you in advance for your kindness. R. R. C.

Ans. First find firing order of engine and method of retarding spark. Next set No. 1 cylinder at the beginning of the power stroke. To do this place a piece of paper between valve lifter and valve stem on last cylinder (the one farthest from front of car). Crank engine until exhaust valve on last cylinder opens and closes, releasing the paper. Examine flywheel. Dead center mark will have passed center. Pull fly-wheel back until dead center mark is in line with center of cylinder. Now place a piece of tissue paper between the circuit breaker jaws and magneto. Retard spark by turning breaker box in the same direction as armature turns. Turn armature the way the engine drives it until tissue paper just releases. Connect gears and fasten magneto to engine. Open distributor and note position of distributor arm. Connect spark plug wire from this point at No. 1 spark plug. Connect remaining wires to distributor points in rotation. To work plugs according to firing order. Also run a wire from armature of

magneto to switch and from switch to ground.

Motoring Department, The Sun.—While grinding in the exhaust valve recently, I noticed that it opened on the downward stroke of the piston; kept open during the up-stroke, but did not close until the next down stroke had commenced. Why doesn't it open at bottom center and close at top center? T. M.

Ans. On slow moving engines the valve will work as you say, but on high-speed automobile engines there would not be time enough for the exhaust gas to escape. The valve opens before the end of the power stroke, losing so little power that it is not noticeable, but allowing a great deal of the gas to escape by its own expansion. The up-stroke pushes out what remains, but the piston goes so fast the gas is slightly compressed in the combustion space. By holding the exhaust valves open a few degrees after dead center, the gas has time to escape, and the power of the cylinder is nearly doubled.

HELPFUL HINTS

Do not neglect the differential just because you filled it with grease once upon a time. Inspect it occasionally to make sure the grease or oil hasn't worked out. If the differential needs lubrication it absorbs an enormous proportion of the power of the motor and it will soon become noisy—a trouble for which there is no cure. If gears or differential become noisy a temporary relief may be obtained by using a heavier oil or grease, but this trouble comes back as the lubricant gets low. The noise is due to wear and the wear is usually due to neglect, so take proper care of your differential if you want to keep it quiet.

If the air for the carburetor is heated by the exhaust pipe there is always a possibility of getting too much and so give you too little explosive power. Change the adjustment on the pipe which admits cold air and see if the power is improved.

The water in the radiator will evaporate much more readily these hot days and so it should be watched very carefully. Whenever the radiator stands a certain quantity of water is lost so that the supply gets low before you realize it. It will be well to get in the habit of filling the radiator every day and then you are safe.

If your motor seems a bit sluggish this hot weather, it may be because it is getting too much gasoline. The winter adjustment is no longer the correct one as we need a slight leaner mixture in summer. So change the adjustment on the dash or have the carburetor attended to by a skilled adjuster.

WOMEN "MANNING" MOTOR TRUCKS

Now that the men are leaving for foreign fields, women are coming into prominence as drivers of trucks. New York has already its corps of women motor drivers and Chicago is expected to follow.

The organization of the woman power of the country under the woman's committee of the council of national defense has spread so rapidly in two months that now the work of registering in a woman's volunteer army for service has actually begun. A national registration card has been prepared. The enlistment is to be made as fast as the state divisions of the woman's

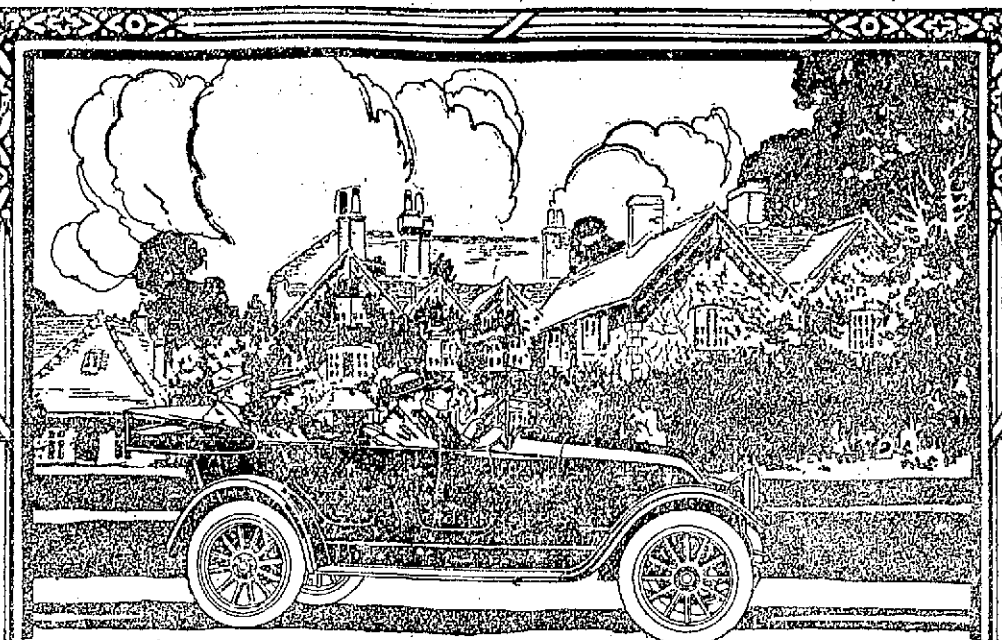
committee can get ready for them. In scores of places today the women already are demanding registration blanks.

The New York motor corps is one of the most interesting and efficient divisions of the league. A member of this division must meet several requirements for active service. She must have a health certificate, a state chauffeur's license, at least two years' experience in driving and a certificate from a motor school. Infantry drill is compulsory and is held twice a week in one of the city armories in

New York. The members also are required to take a course in first aid, which is given once a week at a hospital. The members of the motor corps wear a khaki uniform, consisting of a short skirt, Norfolk coat and cap with visor.

Services performed by members of

this division with their cars are numerous. They aid in taking the military census, act as messengers, carry light military supplies and in other ways meet the demands for war service which comes through the war department or local military organization.



Thrift—Associated with the Franklin Touring Car for Fifteen Years

WE ARE not telling you anything "new" about the Franklin Touring Car.

With the Franklin, Thrift is far from a present-day fad; it has been a scientific fact for 15 years.

The Franklin Touring Car weighs 2280 scientifically put-together pounds—minus the care, trouble and expense of 177 complicated water cooling parts.

Which mainly accounts for the Franklin having established every worth-while efficiency and thrift record among fine cars.

And you'll not find the Franklin owner restricting his touring, for he owns a car of utility, constructed fundamentally to operate on a Thrift basis.

"Claims" for thrift have had their day. Necessity demands facts.

A Franklin Touring Car is on our floor and the facts are in black and white, where we can show them.

We'll be pleased to demonstrate both if you call.

WAMESIT GARAGE

TELEPHONE 2820



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Wishes to Announce That He

Has Taken the Agency for

Peerless Cars

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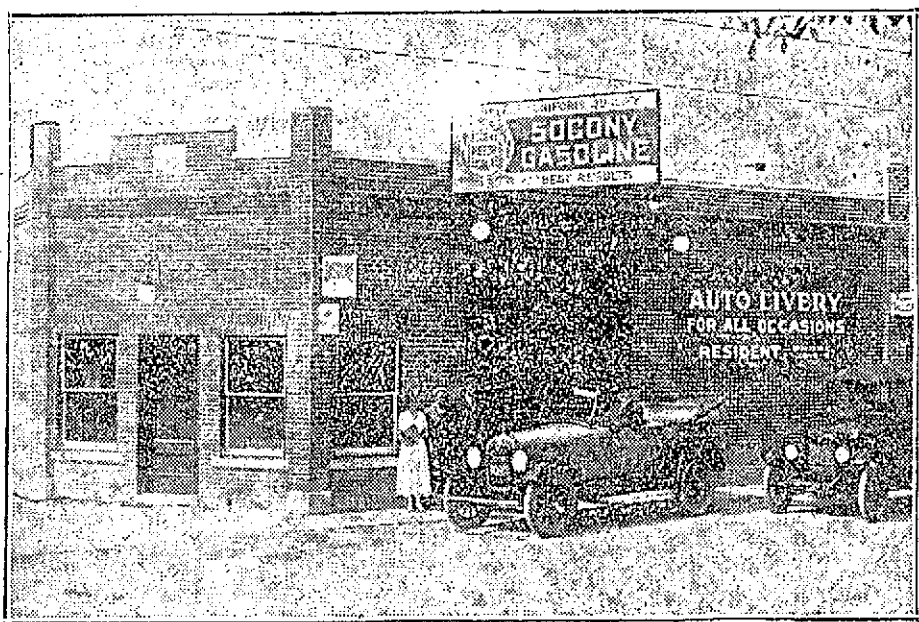
and Surrounding Towns.

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327 Middlesex St.

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NORTH BILLERICA GARAGE



THE HOME OF THE

Columbia Six

OFFICERS AND DIRECTORS OF THE COLUMBIA MOTORS CO.

The Directors of the Columbia Motors Company are men of unusually broad experience in the manufacture and sale of automobiles.

J. G. HAYES, Pres., Formerly president of the King Motor Car Co. Started with the Olds Motor Works and later with Hudson Motor Car Co.

A. T. O'CONNOR, Sec. and Treas., Formerly with the Olds and Packard Motor Car Co.

WALTER L. DAILY, Sales Mgr., Formerly sales manager of the King Motor Car Co.

J. W. LEAVITT, Director, San Francisco, Cal., automobile dealer who sold over 14,000 cars during 1916.

W. M. E. METZGER, Vice-Pres., One of the founders of the R-M-F Co., which subsequently became the Studebaker Corporation.

EDWIN HENDERSON, Director, One of Detroit's most distinguished corporation lawyers.

T. A. BOLLINGER, Vice-Pres., Formerly superintendent of the King Motor Car Co.

R. A. STRAHAN, Director, President Champion Spark Plug Co.

BRIEF SPECIFICATIONS OF THE COLUMBIA SIX

CONTINENTAL MOTOR Six cylinders, 4 1/2 x 4 1/2 inches	BORG & BECK CLUTCH Latest type light-operating
TIMKEN AXLES Front and rear	STROMBERG CARBURETOR Latest high efficiency type
DETROIT SELF-LUBRICATING SPRINGS Coil-springs, 40 inches long	WARD LEONARD STARTING-LIGHTING Two-unit system
TIMKEN ROLLER BEARINGS	ATWATER KENT IGNITION
WARNER TRANSMISSION	SPOONER UNIVERSAL JOINTS
WARNER STEERING GEAR Irreversible and adjustable	16-INCH WHEELBASE
PANTASOTE TOP	HARRISON RADIATOR With Ventilating Shutter
RAIN-VISION VENTILATING WINDSHIELD	32x4-INCH TIRES Non-skid in rear
OPTIONAL COLORS: Columbia Grey or Columbia Blue	WIRE WHEELS, OPTIONAL

\$1250 f. o. b. Detroit

Our price has not yet advanced, but is expected to at any time. BUY NOW!

NORTH BILLERICA GARAGE

Telephone 1311, Billerica 130

R. A. LEFEBVRE,
Manager

Residence Telephone, Lowell, 3914-W

A LOOSE BOLT—SQUEAK OR RATTLE IN YOUR

Automobile or Carriage

IF ATTENDED TO BY

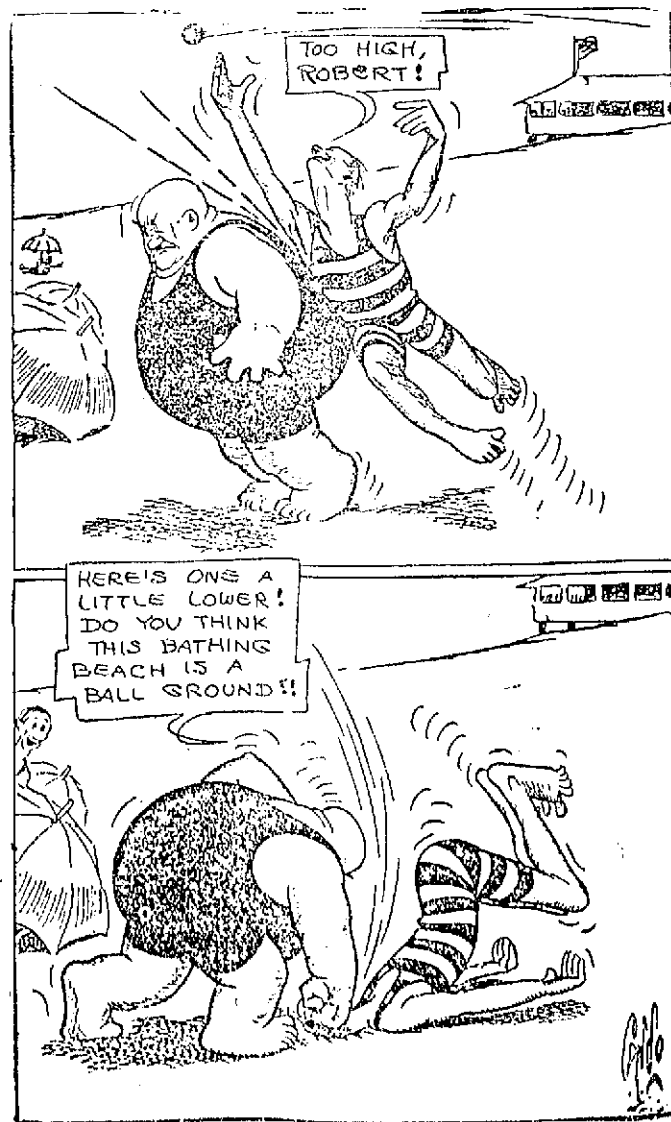
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NORTH STATION
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REPLACED—RENEWED—REPAIRED

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All Forms of Covers and Cushions Made to Order

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AUTO SUPPLY CO.

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COTE'S AUTO LIVERY and TAXI SERVICE

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Seven Passenger Cars. Will Go Anywhere.

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A.A.A. Auto Blue Books, Auto Supplies, Inc., 450 W. 44th St., New York City. Open every evening. Next to railroad track. Phone 3609.	BATTERIES REPLACED REPAIRED RECHARGED Lowell Storage Battery Station, Moody St., Opp. City Hall
Accessories Will always satisfy you when purchased from LOWELL'S FIRST and LARGEST. Open evenings. Tel. 3530-3531. PITTS, Hurd Street	Chandler The car superb in the medium priced class \$1250. Lowell Motor Mart, 447 Merrimack St.
Anderson's Tire Shop Tires and supplies. Vulcanizing guaranteed. Quick service. Prices reasonable. If in trouble on the road we come to your aid. Tel. 3521-W. 135 Paige St.	Columbia Sixes of supreme quality. North Billerica Garage, near Fordway bridge. Tel. 136. Billerica, or 3914-W, Lowell. Rodolphe A. Lefebvre, Agent.
Auto for Hire Heated six-cylinder Packard limousine. Tel. 4530-W. 4459-H. SULLIVAN AUTO LIVERY	DODGE BROS. FAMOUS CAR Local Representative, S. L. Nichols, Lowell Motor Mart, 447 Merrimack St.
Auto Tops Made and re-covered, auto curtains and auto lamps. Also full line of accessories. Donovan Harness Co., Market street. Tel. 3780.	Glass Set In wind shields and auto lamps. by J. D. McLaughlin, 42 Shanley St. Tel. 4095.
Auto Supplies A complete line at the Lowell Motor Mart, New Market building, 447 Merrimack street, corner Third Street, S. L. Nichols, proprietor. Tel. 3780.	MITCHELL THE EXPERTS' CAR ARTHUR C. VARNUM, 327 Middlesex St. Phone 3980.
Auto Tires All makes at the right prices at the Lowell Motor Mart, cor. Merrimack and Tilden streets.	Maxwell The complete car, \$665. Lowell Motor Mart, 447 Merrimack St.
GASOLINE 25c Fred's, 125 Moody St. 5 Gal. Pump	PAIGE The Most Beautiful Car in America. Moody Bridge Garage, Inc., 560 Moody St.
	Stanley GARAGE, 614 Middlesex St. Agent for Briggs, \$750.

AUTOMOBILE NOTES—TIRE TALK—GASOLINE GOSSIP—GENERAL NEWS OF THE "MACHINE" WORLD—

TO OUR CUSTOMERS AND FRIENDS

The second and **LAST OPPORTUNITY** to secure stock in the greatest offer ever presented to the people of Lowell or elsewhere. The rapid growth of **FRED'S FILLING STATIONS** since locating here last fall has been one of the greatest sensations known to the Lowell public. On the last of November, 1916, Mr. Fred Maddox, president of the Pennsylvania Gasolene Co., opened his first place of business at 125 Moody street, opposite City Hall, selling gasolene at 25c per gallon. Many obstacles were placed in his path and it was an up-hill fight from the start, but he had the foresight to see that a large volume of business was possible, providing those that were skeptical could be convinced of its **HIGH GRADE QUALITY**, and a price established that would guarantee this volume of business. In a very short time many of these skeptics become thoroughly convinced after this **GASOLENE HAD STOOD THE HIGHEST TESTS** and proven its superiority to a discriminating clientele, many of whom have since become stockholders in the company. Today the Pennsylvania Gasolene Co., an independent concern, has grown so rapidly through the untiring efforts of its president, Mr. Maddox, that it is a foregone conclusion that its success is established. With an unlimited supply of Gasolene always on hand and the shipping facilities so arranged that there will always be plenty in reserve without any danger of shortage and with 3 stations now in full operation, all of which are kept busy day and night, together with a new large station now under construction near the Government Encampment at Ayer, Mass., also the new spur track just completed in the rear of the City Iron Foundry which is the first step towards installing the huge tanks that will contain 100,000 gallons of Gasolene and proposed stations in other cities as soon as suitable locations are secured it is plain to see the prospects for a safe and sound investment are imminent.

40 Gallons of Our Best Gasolene Free

By purchasing only 10 shares of stock at par value of \$10.00 each you will be entitled to receive in lots of 5 gallons or more in your automobile tank, at any one of our filling stations, 40 gallons of Gasolene Free. If you do not wish gasolene you can receive one share of stock free. Or, if you wish to purchase only 5 shares you will receive 20 gallons of Gasolene. This offer of free gasolene is equal to 10 per cent. interest on your investment which you can commence to draw at once on payment of your stock. This is the best opportunity you ever had offered to you to invest a small amount of money in a business right at home where you can help to make it grow and save money on your own gasolene. Don't take chances on missing this splendid opportunity to purchase an interest on the present advantageous terms. This is positively the last opportunity you will ever have to invest in the Pennsylvania Gasolene Co. at the present low price. Mr. Maddox is contemplating making this one of the largest permanent Gasolene institutions of New England, and these plans are rapidly maturing. An investment in small or large blocks of these shares should prove a big paying investment in a comparatively short time as an annual return of at least 10 per cent. plus the practical certainty of a market appreciation of several hundred per cent. is a concise way of describing this offer.

This offer positively closes at midnight, August 27, 1917, and only 500 shares will be sold at \$10.00 per share par value, when the shares will be advanced to \$12.00 per share. We reserve the right to return your money after the 500 shares have been sold

Application for Shares in The Pennsylvania Gasolene Co., (Inc.)
OWNERS OF
FRED'S FILLING STATIONS
125 MOODY STREET, Opp. CITY HALL
To Pennsylvania Gasolene Company,
125 Moody St., Lowell, Mass.

Date..... 1917.
Find herewith \$..... for which you are authorized to deliver to me..... shares of the Capital Stock of the Pennsylvania Gasolene Company at par value of \$10.00 each.....

Name..... Street.....
City or Town..... State.....

This company is paying 10 per cent. dividend this year.

Fill in the order blank and mail check
or money order to the

PENNSYLVANIA GASOLENE CO.

Lowell, Mass.

Application for Shares in The Pennsylvania Gasolene Co., (Inc.)
OWNERS OF
FRED'S FILLING STATIONS
125 MOODY STREET, Opp. CITY HALL
To Pennsylvania Gasolene Company,
125 Moody St., Lowell, Mass.

Date..... 1917.
Find herewith \$..... as first payment on..... shares of Pennsylvania Gasolene Company, and I agree to pay..... monthly for three months. Total to be paid in, on or before January 1, 1918.

Name..... Street.....
City or Town..... State.....

Installment Contract.

Tel. 1279-W

WATCH US GROW

OUR REPRESENTATIVE
WILL CALL IF DESIRED

APACHE TRAIL IN ARIZONA

One of the most interesting scenic tours recently reported is one over the so-called Apache trail in Arizona. Soldiers of fortune, seekers of health, travelers from Singapore to Nome, all have acclaimed the Apache trail one of the most beautiful roads in America.

Imposing mountains of rock, deep, beautiful canyons that seem bottomless, a road guarded by giant cactus—such you will find along the Apache trail.

Leaving Phoenix, you drive first through Tempe and then Mesa, following the main road out of Mesa. About 20 miles from Mesa you come to the stately Superstition mountain. Up to here the road is good, and fast time can be made.

Like the Sphinx, Superstition also has a story to tell, for it is said that the Indians who went on this mountain fled mysteriously. Indians, being of a superstitious nature, have always feared this mountain, and none of them have ever ventured upon it since.

Here is where the mountain road commences and the scenery becomes noteworthy. Many motorists have complained about the Apache trail being a rough road to drive.

It is a rough road, a mountain road, and that is what one is to expect. It is also a road that requires the utmost of a skillful driver. The pleasure of the trip would be lost if the road were a boulevard, for it would be hard to frame your mind to mountains, canyons, cactus and boulders if you were riding upon smooth, macadamized road.

Off the trail, about ten miles from Superstition mountain, you come to Mormon Plateau, a pretty spot, where good fishing can be had. It is also an ideal spot for camping, and many tourists pitch camp here for a day or two. This is the historical place where a band of Apaches swept down and massacred all of them.

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Makers of Automobile Sheet-Metal Parts
Fenders made from fender metal.
Experts on repairing radiators and lamps.

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337 Thorndike Street
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Careful, courteous employees.
Rates reasonable. Ladies' shop.
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AIRCRAFT VS. THE MOTOR CAR

The possibility of aircraft supplanting motor cars is interesting if remote, says a wise observer.

How remote it is nobody ought to profess to know who looks back upon the marvelous evolution of the automobile from a rich man's plaything to the greatest utility of modern times.

Who knows when the good fairy Progress will again wave her magic wand to revolutionize transit. Remember, our fathers non-pooled the idea of the horseless carriage, so let us not say that the roadless carriage will not come.

THE EXTRAVAGANCE OF THE MOTOR CAR

"There has been a great deal of unwarranted talk," says the general sales manager of a large motor corporation "about the extravagance of the motor car. As a matter of fact, there is no greater economy in America today, and it would be a national catastrophe of the most expensive sort if the motor car, through any foolish mistakes, should be put out of business as a means of public transportation."

"Anyone who has ever studied the technical side of warfare, even in the most superficial way, must admit that, in warfare transportation is everything—and the expense of the transportation is one of the gravest problems which any government at war has to consider."

"As between a general tie-up of our motor car facilities and our railroad facilities, I would hesitate a long time before making a choice."

"What do you suppose would happen to the people's necessities if there should be a general tie-up of our motor car transportation facilities?"

"Of course, such a thing could never happen because the people would not stand for it. But if certain small talk is to be believed, there are some who have no more judgment than to advocate doing away with the motor car till the war is over."

"I quite agree that we should economize as much as possible in the use of gasoline and that we should not count even the slightest extravagance. But no nation ever won a war starving to death or sitting around in one place, and, while I would not say that dispensing with motor car transportation in every form would starve the American people—because nothing could do that, at the same time, I could not hesitate to say that doing away with the motor car would lose the war for us. If you don't believe it, ask England, or France, or Germany."

The Sun prints the news of the world when it is news and only such news as is fit to print. It is a clean family newspaper.

POLICE ARE AFTER THE AUTO TOURIST

PORTLAND, Ore., Aug. 18.—Portland's police force is after the auto tourist. Every officer of the city is under instructions today to "grab" every car from outside of the state of Oregon, and to extend in the name of the people of the beautiful Rose City a cordial welcome to our midst.

The plan worked beautifully the day of its first trial. Patrolmen would step into the street and hold up the arm of the law when they saw a car from California, Maine or Canada. The occupants of most cars seemed scared when stopped, but their fears soon changed to smiles when the officer stepped to the side of the car and said that he was "Happy to welcome you to Portland." Then followed an offer to be of service to the travelers, to supply them with any information desired, and the tender of a neat little map of the city.

The plan was evolved by the publicity and conventions bureau of the Portland chamber of commerce, and was the result of observing the large number of foreign cars which are this season visiting the famous Columbia River highway. The drivers were constantly seeking information and hunting for information bureaus. Mayor Geo. L. Baker accepted a suggestion that the police be turned into traveling information bureaus. Since the state went dry there is little use for the force in other ways.

The Columbia river highway is paved for 47 miles east of Portland, passes through a great gorge and is said to be the finest scenic road in America. It is expected that 10,000 foreign cars will visit the highway during 1917.

GIVE YOUR CAR WATER CURB TO KEEP IT SHINY

"The best preparations to use in keeping the finish of an automobile looking like new are clean water and plenty of care," says a veteran automobile body finisher.

"It should be remembered that several different kinds of finish are used in different parts of high grade cars, and that each kind of finish should have its own brand of treatment in the course of a washing," he continued.

"For example, the radiator shell, lamps, instruments, and steering post may be nickel or brass; the hood, fenders and rims enameled, and the body a very fine finish of paints and varnishes."

"The first thing to do in washing a car is to give it a thorough flushing with a low-pressure stream from a hose. The purpose of this is to gently 'flow' off the accumulated dust and dirt in such a way that the hard particles will not scratch. In some cases the mud will stick hard enough to resist the stream from the hose, and when this occurs the particles should be quickly sopped off with a wet sponge."

"The second step is to go over all parts of the car with a clean sponge and cold water, to remove any grease or dirt remaining. Soap may be used if necessary, preferably a pure castile soap."

"Then another thorough flushing should be administered, taking care that soap used in the second step of the bath is not permitted to dry, for it will leave streaks and spots that are difficult to remove."

"After all vestige of dirt has been removed, the polishing begins. Two chamois skins should be used: one for radiator, hood, tops of fenders, and body; the other for the chassis, and under sides of fenders. The rubbing with the chamois should be accompanied by frequent rinsing and wringing out the chamois so that no grit may possibly scratch the polished surfaces. In rubbing a long, smooth easy motion should be used."

"The top should be permitted to dry before folding, to prevent mildew and creasing of the fabric. Gasolene should never be employed in cleaning either the top, body, or any other parts where a lustrous finish is desired. Plain cold water, a judicious application of soap, and plenty of care are

without rivals in preserving the finish of an automobile; whether it be the top, the leather cushions, the varnished body, or the enameled fenders. A non-scratching polish may be used on the nicked parts.

"Care in washing a car is well worth while, for it pays a big return in appearance."

NEW MOTOR CAR AGENCIES

There have been three new motor car agencies established in this city recently. The Franklin car headquarters are at the Wamest garage; the new Peerless Eight with Arthur C. Varnum, 327 Middlesex street, and the Columbia Six at the North Ellierica garage. The Wamest garage has also taken over the Saxon agency.

The Wamest garage reports the sale of a Franklin touring car to Mrs. Clara R. Perham, 19 Wampanoet street.



1918 Announcement

FOURTH YEAR and FIFTIETH THOUSAND

The New Type 57 Cadillac

YOU are safe in expecting great things from this new Cadillac.

You know the goodness that has gone before.

You know that for three years now, the Cadillac has concentrated on the one type—the V-type eight cylinder. In all that time Cadillac engineers have devoted their energies and their skill to the perfection of a principle, and to the raising of a standard.

The Eight Cylinder Cadillac embodying that principle now enters its fourth year and its fiftieth thousand.

How much this means, you who drive Cadillacs and who know Cadillac thoroughness, can readily understand.

It means of course that you gain immensely by every one of the forty-nine thousand that have gone before.

All the experience gained and all the excellence attained must culminate in the greatest of all cars which a great

factory has ever built.

Those who know the Cadillac, know it for certain refinements of performance—peculiar to itself.

These are Cadillac marks of distinction—recognized and admitted everywhere—raised to a new pitch of perfection.

The new car is brought closer than ever to that ideal in which the motive power is completely forgotten.

You who have reveled in the superlative smoothness that enabled you to relax both mind and body, will find a new measure of relaxation now.

You who have enthused before in its mastery over the hills, will renew your enthusiasm.

The new Cadillac adds honor to a long line of fine cars. We believe that it approaches more closely to real greatness than any motor car the world has yet produced.

GEORGE R. DANA and G. RUSSELL DANA, Jr.

2-24 East Merrimack St., Lowell, Mass.

The Cadillac Type-57 Chassis is available with the following body styles: Standard Seven Passenger Car, Five Passenger Phaeton, Two Passenger



Roadster with Rumble Seat, Four Passenger Convertible Victoria, Five Passenger Brougham, Four Passenger Town Limousine and Town Landulet, Seven Passenger Limousine, Landulet and Imperial.

STYLES FOR THE STYLISH—HINTS FOR HOUSEKEEPERS—TIPS ON PRESERVING FOOD—WHAT WOMEN ARE DOING

TO HAVE BEAUTIFUL HAIR



Irene Franklin

BY IDAH McGLONE GIBSON

"Red hair has 'the call' on the stage," said the man who sat beside me at the theatre. We were admiring Irene Franklin.

But hair, no more than eyes, depends upon its color for its beauty. You may have hair that your kid brother calls "brick top" and your sweetheart refers to feelingly as "molten gold." You may have mid-night tresses or hair of waving brown—your hair may even be white and still be called beautiful.

Much depends upon the care it receives. First it must be kept absolutely clean. The best way to wash your hair is to make a shampoo of castile soap and water, shave the

soap and melt it in water. A great part of the success of doing your own hair is in the rinsing. Use enough water to take from the hair every particle of soap. Dry with your hands and a towel outdoors in the sun if possible.

A little olive oil rubbed well into the scalp the night before shampooing helps to make the hair glossy.

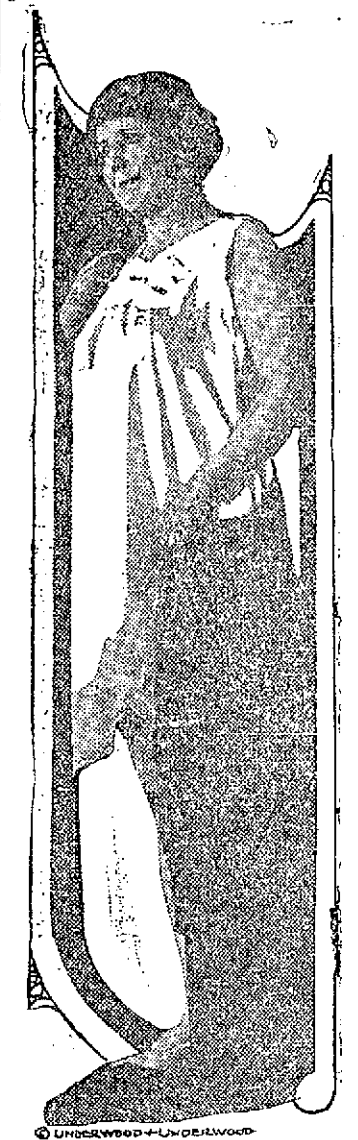
Comb your hair in curls about your face if it is thin. Cover your high forehead or ugly ears with soft strands.

Don't wear false hair unless absolutely necessary.

Don't dye your hair unless you want to be a slave to the hair dresser or a pain to your friends.

A WAY TO REDUCE BY BETTY BROWN

The new svelte system of designing has planned even the undergarments with especial regard to



giving the large woman slender lines, combined with the newest styles. Reinforcements increase the length of service of the garments.

TO HAVE A BEAUTIFUL HEAD



Frances White

BY IDAH McGLONE GIBSON

During the last year Frances White, who dances exquisitely and sings moderately well, has become the favorite of the New Yorkers whose shibboleth is the Folies and the Follies.

Frances White's great bid for favor is the size and shape of her head. It is of the modern size which is much larger than was consistent with the Greek idea of beauty, but she cunningly disguises this fact by combing her hair straight and flat at the side and then putting it into a very tight French knot.

She could not do this if her hair did not grow irregularly about her face—it will be seen by the picture—that she has a pronounced "widow's peak" in the middle of her forehead.

When a woman has thick dark hair, that grows, as does Frances White's and a youthful face, nothing

can be more beautiful than to comb it straight back in this way. Many women make a great mistake in not studying the size and contour of the head when they dress their hair. By studying one's face and head one can cover up defects as well as accentuate beauties.

Don't let anyone dress your hair in a fluffy mass if you have a large head. Don't part and comb your hair down over your ears after you are 40 unless you have no objections to looking 60.

Be sure and carry your head properly—do not stick your chin out aggressively or pull it in modestly. A good position for your head is to stand up with your toes and nose against a wall.

"But I am too fat to do this," remonstrates a friend. Then reduce, if you would be beautiful, is my uncompromising reply.

TO HAVE BEAUTIFUL FEET



Marguerite Clark

BY IDAH McGLONE GIBSON

"I am glad that barefoot dancing came into fashion," said the man who sat next to me at the movies, where Marguerite Clark was being pictured as a barefoot girl in a fairy tale for children.

Small feet are beautiful only on a small body and the sight of "fat, fair and forty" hobbling along on French heels which accentuate a number three shoe is both pathetic and ludicrous.

One's feet were made to stand on and are in reality rather small supports for one's body. Consequently they should be allowed great freedom. The pointed toe, making the foot very long and narrow is a cultivated and vitiated taste.

Very large feet may be considered ugly but that is no reason why one should draw the inference that the

smaller they can be made the more beautiful they are. Feminine beauty is a matter of proportion. A foot, like a waist, may be ugly because it is too small, quite as well as because it is too large.

The beauty of a foot lies in its arched structure, in the shortening and equal direction of the toes, among which the great toe is remarkably long. The middle part of the foot should not touch the ground.

Be sure your shoes are a proper fit and then you won't need to soak the feet often in hot water. Wash them as you do the rest of your body and then massage them at night with a little cold cream if they ache.

Above all else walk on the balls of your feet and dance with your heels of the floor.

Be Chary of Your Eyes

An occasional examination will insure you against many little ills and ailments

McVOY FOR EYE SERVICE

"J. A." 232 MERRIMACK ST.

FREE LESSONS

—IN—

SWEATER MAKING

—At the—

NEEDLECRAFT SHOP

27 PALMER ST.

Stamped Goods and Yarns

ELECTRIC BATH AND ELECTRIC TREATMENT

Massage and Swedish Movements

Ladies' Hours: Every forenoon, from 9 to 1. (Except Sundays.)

Ladies' department under the personal direction and supervision of Miss K. Eriksson.

Treatments at home if desired. Appointments should be made in advance whenever possible.

EARL BOSTROM

ASSOCIATE BUILDING

Phone 5332 Lowell, Mass.

"THE MATTRESS THAT PUTS THEM TO SLEEP"

Have your feather bed made into a mattress.

JOHN J. DOHERTY & CO.

PHONE 1511 12 HALE ST.

Helen Delong Savage

TEACHER OF PIANO

Studio 607 Sun Building

"IF IT SWIMS IT'S HERE"

Always Fresh

D. D. SMITH

Sea Goods Exclusively

319 BRIDGE STREET

AWNINGS

When you place your order for awnings for your home or place of business, buy awnings that have CLASS AND INDIVIDUALITY.

CROSS AWNING CO.

277 DUTTON ST. Phone 1511

STYLE AND UTILITY BY BETTY BROWN

There is both style and comfort in this bodice and skirt. The bodice is of dark navy blue, embroidered



in the same shade. The skirt is of tan satin, and its plainness is relieved by the effective manner in which it is draped.

WEDDING RINGS

Made while you wait, under your own observation at the FORD RING MFG. CO.

The only Ring Factory in Lowell. Our rings are seamless and excel in quality and workmanship.

Factory and Store, 551-553 Merrimack St. Tel. 2007.

D. W. HARLOW, Prop.

THE HOME OF PURE CONFECTIONS

Choicest Sundaes and Cooling Drinks at counter.

SERVICE UNDISPUTED

N. K. PARADELS

CROWN CONFECTIONERY CO.

25 MERRIMACK ST.

E. F. & G. A. MAKER

16-24 SHATTUCK ST.

Have Your Pictures Framed Now.

All the Newest Shades in Yarn for Summer Sweaters

FREE LESSONS WEDNESDAY AND FRIDAY P. M.

ALICE H. SMITH

Art Needlework—Stamping

53 Central Street

Let Us Make a Handsome Rug Out of That Old Carpet of Yours

We will blend the colors to harmonize with the furnishings of your parlor, dining room, bedrooms or den and build it any size desired.

ECONOMY RUG WORKS

607 MIDDLESEX ST.

Phone 533

The name "Page" on your box of Confections corresponds with the hall mark on sterling silver. All that is best in advanced confectionery is here. Soda counter in charge of dextrous clerks.

D. L. Page & Co.

No Wedding Reception or Banquet is Complete Without

SHARF'S ICE CREAM

Purest, Best, in Pint or Quart Bricks. By the gallon if you wish.

Charles Sharf

65 School St. Phone 3740

Just the Place to Dine Well

Service unexcelled. Cuisine unsurpassed.

FOX'S RESTAURANT

19 BRIDGE STREET

Portraiture

The Marion Studio

ROBERT B. WOOD

Chaffinch Bldg. Tel. 820

AT YOUR SERVICE

Caterers to People Who Appreciate the Good Things of Life

R. J. HARVEY

42 JOHN STREET

Phone 4378-W

GEORGETTE CREPE IS THE MOST SATISFACTORY WAIST MATERIAL

BY BETTY BROWN

Georgette crepe is at once the most satisfactory and the prettiest of waist materials. It is good fashion news to know that it will again be used extensively for fall waists this season. White, flesh or the various soft shades afford a rich selection.



motor coat. Furthermore, its tone is tuneful, rather than discordant, and its lines are graceful.

FOR CANNING and PRESERVING

"LIGHTNING" or MASON" GLASS JARS—

Pints 89c Doz.

Quarts 98c Doz.

Two Quart \$1.50 Doz.

ECONOMY JARS (Square)

"FAVORITE" FAMILY SCALES with scoop, weighs

up to 24 lbs. \$2.00

(High Grade—Not the Cheap Kind.)

Bartlett and Dow Company

216 Central Street

Knitting and Crocheting Classes

Every Wednesday afternoon and evening

Full Line of Stamped Goods. STAMPING

YARNS

VIRA T. MORTON

36 JOHN ST.

Successor to N. M. Whitten.

LADIES' AND GENTS' STRAW AND PANAMA HATS

Cleaned, dyed and reblocked in the latest shapes.

E. H. SEVERY, Inc., 133 Middle St.

Open Monday and Saturday evenings.

MILK FOR INFANTS MUST BE HEAT-FORMING

The following table shows the comparison between human milk and cow's milk—

CONSTITUENT

HUMAN MILK

COW'S MILK

Heat 4 Per Cent 4 Per Cent

Milk-sugar 7 Per Cent 4.5 Per Cent

Proteins 1.05 Per Cent 3.5 Per Cent

Mineral Salts 0.8 Per Cent 0.7 Per Cent

Little folks must be kept warm, and pure, hygienic cow's milk is the nearest approach to mother's milk. To be absolutely safe, it should be pasteurized.

Our Milk and Cream is ALWAYS SAFE—because it is surrounded in its preparation with every sanitary precaution. In Sterilized Bottles, delivered to your home daily.

TURNER CENTRE CREAMERY

NEW ENGLAND'S FINEST MILK AND CREAM

PHONE 1161

MRS. LENA BELLEHUMEUR (nee Lena LaLumiere), well known as leading milliner, will have complete charge of the new millinery department of the BOSTON LADIES' OUTFITTERS, to be located at 94 Merrimack street. Second floor.

OPENING WITH EXCLUSIVE ADVANCE MILLINERY MODES, SEPT. 1ST

FOR WOMAN AND THE HOME—HINTS FOR THE HOUSEHOLD—LATEST FASHION NOTES—FEMININE FANCIES

CALL HUBBY! HERE ARE HIS FALL STYLES!



BY BETTY BROWN

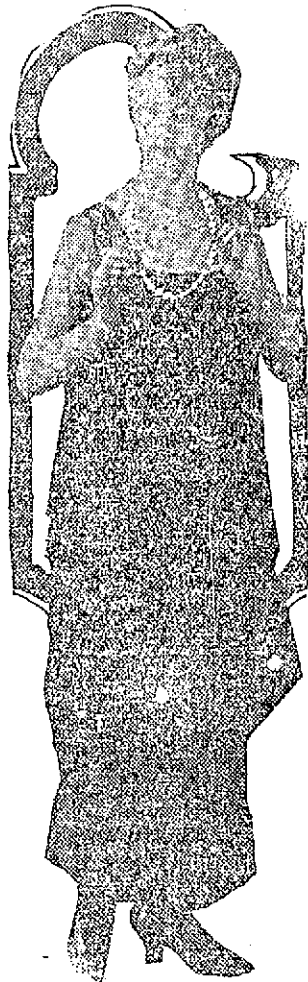
About once a year the editor asks me to write something about men's styles. I find the new fall modes for men appeal more than ordinarily this year to the feminine eye. The styles, though smart and brisk, are still serviceable and sober enough to be devoid of flashiness. The war seems to have "spiced them up."

They are clean cut, and will make the wearer look alert. This practical business suit is in brown serge, with invisible stripes. The patch pockets and bone buttons lend distinction. An echo from the front is the adapted trench coat for men of fashion. It is roomy and convenient, easy to slip on and off, and comfortable on the shoulders. The model shown is

in brown twill serge, fastened with bone buttons and relieved by deep pockets marked by two rows of stitching. The golf enthusiast will be pleased with the clear lines of this suit of Cocomara twill. The coat, though roomy, is well fitted. A plaid cap tops it off. Button shoes are the smart fall mode for both men and women.

THE BEADED QUEEN
BY BETTY BROWN

Straight panels of sequins, bead embroidery and silk floss are combined with side draperies as the most ef-



fective features of the new evening frocks. Especially on a black silk, satin or velvet cloth, the bead adornments are striking, and compel notice.

Are You Thinking
Of Glasses?

Think of Us

Mr. & Mrs. F. N. La Belle

Optometrists and Mfg. Opticians
129 MERRIMACK ST.

Trade in Lowell with Sun advertisers and you will save money on your purchases.

WORLD'S BIGGEST EGG

The American Museum of Natural History in New York claims possession of the world's largest egg, that of the Ho-Ho bird of China, now ex-



hibited. It was laid millions of years ago and is 40 times the size of a modern hen egg, as the picture shows. Both eggs are here shown about one-fifth natural size.

The Sun is read daily in more homes in Lowell than any other newspaper.

TO HAVE PERSONALITY



Anna Wheaton

BY IDAH McGLONE GIBSON

Just what makes that girl so attractive? asked the man who sat beside me at the theatre.

We are looking at Anna Wheaton, the star of "Oh, Boy," in elaborate if the ugliest pajamas, who is perhaps the cleverest girl on the New York stage. New York's sophisticated eyes come back, after being satiated by the prettiest chorus girl, to rest on Anna Wheaton's clever face and personality.

What is personality? I don't know. It is like love. No one can tell what love is, but everyone can tell when he is in love. And there are as many kinds of personality as there are kinds of beauty or love.

Anna Wheaton radiates the kind of personality which vivifies every muscle under her skin with electric flashes from a very clever brain.

She is provocative. She makes you think there is something mysterious about her that you will want to find out. When her face is vivified and quickened by her alert mind she is much more fascinating with all her

irregular features than the marble face of the most exquisitely lovely woman in her company. However, any girl upon looking in-



Kitty Gordon

BY IDAH McGLONE GIBSON

There is no feminine beauty so rare as a beautiful back and as comparatively few women wear evening clothes few women pay much attention to their backs. But—a beautiful back means a beautiful carriage. It means that one's flesh is not bulging over one's corsets and that should-

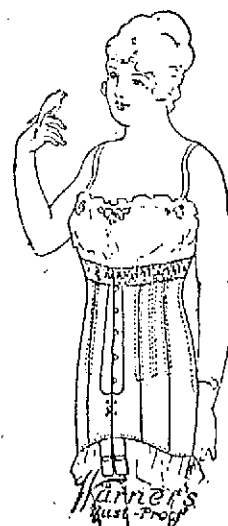
ers are not rounded. If you want all these go through daily set-up exercises that Uncle Sam prescribes for his soldiers. A beautiful back is a part of a beautiful woman and one over which the flesh softly covers the rippling muscles means health and grace.

to her glass need not despair. I have never, in many years of constant observation of feminine beauty, seen a girl who was clean and healthy who

MILITARY
WRIST
WATCHES

We Have Them—All Makes at Popular Prices

George H. Wood
135 CENTRAL ST.



WARNER

Heavy coutil, double steel, triple hose supporters, elastic back, guaranteed not to rip, rust, tear or break.

\$2.00

Miss A.A. Jennings

311-312 SUN BLDG.

Maker & McCurdy

CORSET SHOP 204 MERRIMACK ST.

Corsets Fitted, Muslin Underwear, Skirts, Hosiery

HERE'S HAT FOR EVERY HOUR OF THE DAY



BY BETTY BROWN

Here's a trip around the clock with the fall hats. The airplane bonnet in the center has wings and will help millady fly through her afternoon calls or shopping visits.

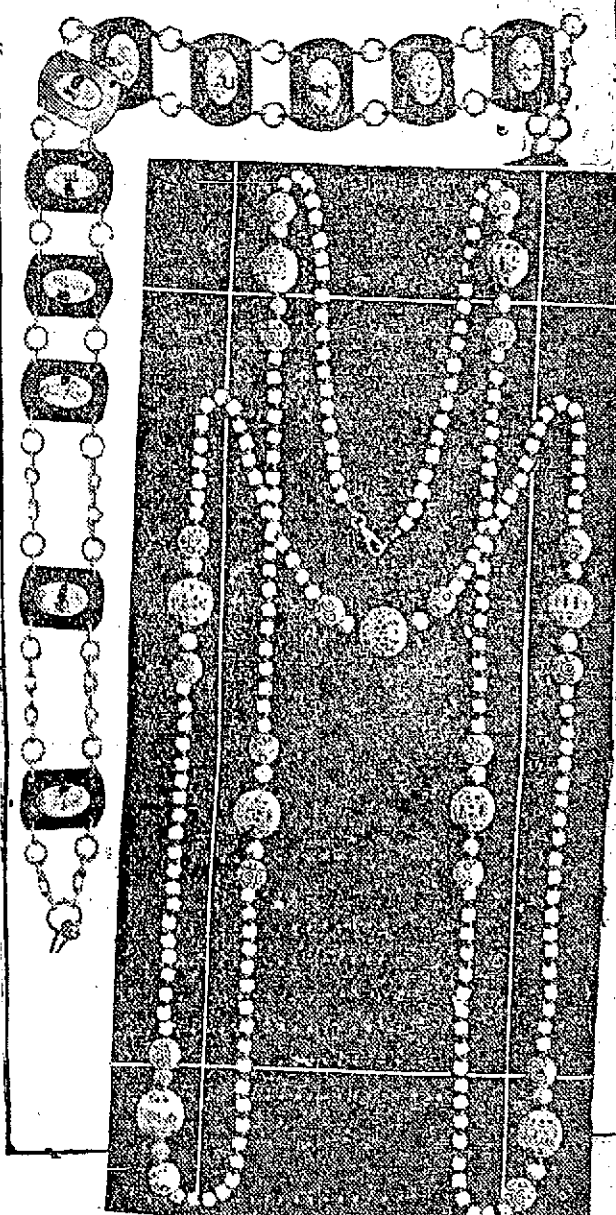
The brim is cut in the center to form the wings. This smart fall model is made in tan and gold, with gray esprey trimmings at the crown. The dinner or evening hat at the right explains where all the little

birdies' feathers go. Not needing them in the south in winter, they leave them behind for fair women's headgear. This feathery bonnet features the new high crown and has

very little brim. After these hats millady rests her head in a lace bonnet cap at the left, with a triple ruffle of cream lace offset by ribbon clusters and streamers of blue ribbon.

TO HAVE A BEAUTIFUL BACK

BLACK AND WHITE SQUARE BEADS LEAD



BY BETTY BROWN

Black and white is the newest in jewelry of good taste and fashion. And beads are no longer young. Square beads and cube beads are the fall contribution for buckles, girdles, necklaces, etc. The bead necklace shows the square, or cube, or cube beads, in white. The jeweled girdle displays the oblong, or square, ornaments of charming lines and designs, in a pretty combination of black and white, effective without being garish.

did not have at least one feature or attribute that was beautiful.

Look in your mirror and find yours and make the most of it. But above all, if you would cultivate that intangible thing they call personality, forget yourself. Cultivate sympathy with people, interest in their ideas and aims and love of work and life.

ARE NOT ONE'S EYES
WORTHY OF ATTENTION?

And yet there are hundreds who daily neglect them. Are you among that number?

J. F. MONTMINY

Registered Optician
492 MERRIMACK STREET

When Others Fail a Genuine
Radium Dial Wrist Watch which
We Sell from

\$4.50 UP

Is Still a Faithful Comrade in
the Trench, in the Office—Any-
where.

Dial will not lose its illumination.

Lyle

181 CENTRAL STREET

We would rather make a fair profit and a friend than a big profit and an indifferent customer. If we use you right we know you will come again.

The Master Jewelers

C. A. LYLE

339 Middlesex Street

Two Kinds of Teeth

Are necessary to masticate food, namely, pointed and flat faced. The former are necessary to bite food, while the latter are necessary to grind it. Any tooth not as perfect as nature formed it, puts the burden of mastication upon adjoining teeth.

Unless the teeth which are subject to this extra burden are kept perfect, there is sure to be almost a complete loss of teeth in later years.

One reason my operations are better than you can realize—patients have a satisfaction which they would not exchange for the cost to make them more permanent.

A very brief call should be made at once.

DR. GAGNON

100 MERRIMACK STREET

Announcement of Re-Opening

All traces of the disastrous fire which visited my store on the 4th of July have been removed, and I am now ready to start all over again.

NEW GOODS AND SAME COURTEOUS SERVICE
AS FORMERLY

IRVING BARLOW

CHELMSFORD STREET "ON THE BRIDGE"

REAL ESTATE NOTES LOCAL BUILDING ACTIVITIES BUILDING PERMITS FOR THE WEEK

BUILDING AND REAL ESTATE NEWS

Cherry & Webb, John street, are going to make an improvement in the front of their store. At present the windows and settings of the first and second stories are of uniform size. The third floor has one large window and three small ones. These three small windows will be replaced by two large ones conforming in size and framework to the large one which it now has. A new cornice and metal projection will be prominent the entire width of the roof. In all it will add much to the beauty of the outward appearance of this building. The necessary interior alterations and repairs will also be made.

Escol Greenberg, 110 Hale street, will build three new apartment houses at 157-159, 161-163 and 165-167 Howard street, respectively. Each building will contain three apartments, comprised of six rooms, pantry and bath on every floor. They will cost \$3500 each, making a total of \$10,500.

Russell & French, 25 Burrill street, will build two new single houses at 170 and 174 Princeton street, respectively. The outside measurements are 24x33 ft. Each building will have seven rooms, pantry and bath, and a full basement. They will cost \$3000 each, totaling \$6000.

Abraham Langlais, 25 James street, will build an addition of four rooms, pantry and bath to the three-story building at this address. There will be two single doors in place of the double one, and a bay window added. Two piazzas will be added on front and side. Estimated cost, \$3500.

T. J. Phelps, 142 Bellevue street, will erect a wooden garage measuring 34x14 ft. at a cost of \$50.

Ellen A. Driscoll, 231 Gorham street, will change the store front to

J.F. McMahon & Co.
Plumbing and Heating
Gas and Water Fitting
We specialize with Richardson boilers. Estimates given on large or small jobs.
453-455 GORHAM ST., LOWELL
Office Tel. 1376-W Res. Tel. 1376-R

Graham R. Whidden
— INSURANCE —
OF ALL KINDS
812 Hildreth Building. Tel. 144

JOHN A. SIMPSON
CONTRACTOR AND BUILDING MOVER
Office 421 Hildreth Bldg.
Res. Tel. 4385 67 Methuen St.

E. F. GILLIGAN & CO.
Painting Contractors
PAPERHANGING AND INTERIOR DECORATING
No Job Too Small—None Too Large
136 Bowers Street Tel. 3523-R

D. H. Walker
GENERAL CONTRACTOR
Office: 520 Dutton Street. Tel. 908.
Res: 144 Banks St. Tel. 2904.

M. FINBERG & CO.
PLUMBING AND HEATING
STOVE REPAIRING
Jobbing Promptly Attended To.
Estimates Given.
161 CHELMSFORD STREET
Tel. 2364-2043-W

LOWELL WALL PAPER CO.
GEO W. CHASE, Proprietor
A DECORATIVE SHOP
with the finest line of American and Imported
WALL COVERINGS
No. 37 Appleton St., Lowell, Mass.

John A. Cotter & Co.
HEATING and PLUMBING
5 ADAMS ST., LIBERTY SQ.

THOS. H. ELLIOTT
Established 1865
REAL ESTATE and INSURANCE
64 Central St., Cor. Prescott

J. J. SPILLANE & CO.
Plumbing and Heating Contractors
Estimates Furnished
20 ANDOVER STREET
2420—Telephone 1634

E. Gaston Campbell
REAL ESTATE—INSURANCE—AUCTIONEER
Rooms 325-328 Hildreth Bldg.
Lowell, Mass.

enlarge the store space. The present store front will be taken out and replaced by large plate glass windows. Cost of alterations, \$50 to \$100.

Blod Pavreau, 559 Lakewood avenue, will change his barn over into a garage, removing all partitions to make one large space 32 ft. x 50 ft. Estimated cost, \$500.

REAL ESTATE DEALERS

Thos. H. Elliott, real estate broker, office 64 Central street, corner Prescott, reports the conclusion of one of the largest real estate transfers of the present season. The property involved is situated at 27-29-31-33-35 Prescott street, on its westerly side, and is commonly known as the "Phoenix Block." It has been held for many years past in the Southwick and Ayer families and is sold on their behalf. The block is of the heaviest brick construction and is three stories in height. The buildings occupy 4020 square feet of land, assessed at \$375 per foot.

The grantee in the transaction is the J. L. Chaffin Co., which purchased to provide additional quarters for their rapidly expanding business. Improvements and extensive renovations will be made to the property in the comparatively near future.

REAL ESTATE TRANSACTIONS

For the Week Ending Aug. 17

LOWELL
Alberto Smithson at ux. to John H. Barrett, land on Cornhill st.

Frederick N. Russell, et al., to Mary A. McLaughlin, land on Bellevue st.

Jacob Freeman at ux. to Ruby Freeman, land and buildings on Elden st.

Thomas F. Hennesey at ux. to Vasiliou Anastasiou, land and buildings on Lagrange st.

Vasiliou Anastasiou at ux. to Evangelos Gregoriou, land and buildings on Lagrange st.

Charles H. Hood to Matilda O. Palm, land on Victoria and Chelmsford sts.

John R. Greene, tr. to Sara Laporte, land on Circuit av. and Summit st.

Starrill E. Clark et ux. to George H. Halstead, land and buildings on Shaw st.

James A. Howe et al. to Albert H. Sawyer, land on Third st.

Vital Robert et al. to Arsene Robert, land and buildings on Fifth av.

Arsene Robert to Claudia Cushman, land and buildings on Fifth av.

Warren Land Trust by trs. to Ammeuse Roudau, land at Rosemont terrace.

Arthur Genest et ux. to George H. Allard et al. land and buildings on Gershom av.

Mary E. Cushing to city of Lowell, land on Thordike and Appleton sts.

Frederick Bamford to Mary E. Bamford, land on London st.

Harry M. Parker et ux. to Amasa A. Brown, land at Pleasantville.

Peter M. Caddell et ux. to William Woodcock, land and buildings corner Caddell av. and Crescent st.

James Haggerty et ux. to Michael M. Quigley, land and buildings on Royal st.

Warren Land Trust by trs. to Michael Kinnane, land at Lavin Hill.

Joseph Landry to John A. McDams et ux. land on Dumorio st.

Alfred Provost to Arthur Provost, land on Beaver st.

Grace Scribner to Brent Johnson, land on Liberty and Grace sts.

Frank J. Parker to Sara E. Clark, land on Shaw st.

Mary E. Hordian to Mary A. Sullivan, land and buildings on Second av.

Nathaniel Wills by sheriff to William Michel and on all.

Annie L. Oakes et ux. to Edwin B. Chase, land at Nuttings Lake park annex.

Eddythe W. Lord, et al. to Lillian G. Holton, land on Oak st.

Emil N. Pagenstern et ux. to John V. Dolander, land at Nuttings Lake park.

Suburban Land Co., Inc., Boston, to Frances Harlow, land at Nuttings Lake park annex.

James B. Burke, Jr. to Bertha Bano, land at Central park.

Johanna Dolan et al. to M. Elizabeth Hughes, land on Pine st. and Cedar rd.

George H. Hill, Jr. to Ernest H. Johnson, land on Mellen rd.

Morton L. Risk to Edward C. Pogg et ux. land on road to Bedford.

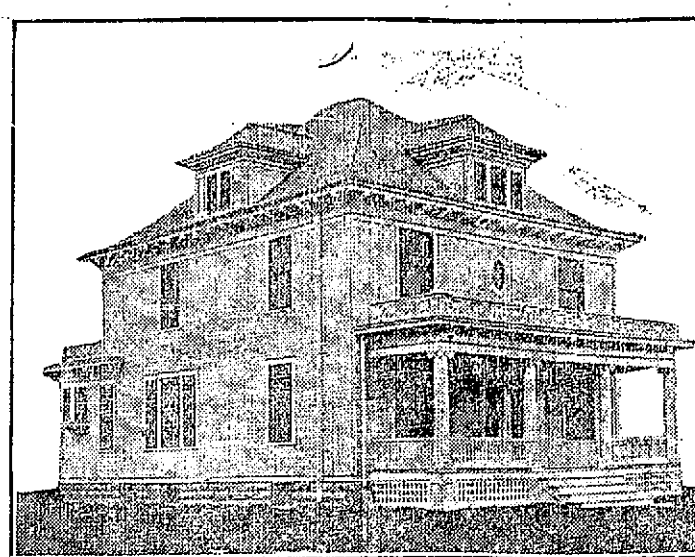
Frank P. Magoon et ux. to Truman H. Thorpe, land at Nuttings Lake park.

James E. Burke, Jr. to Lynn R. Harris, land at Hinchey.

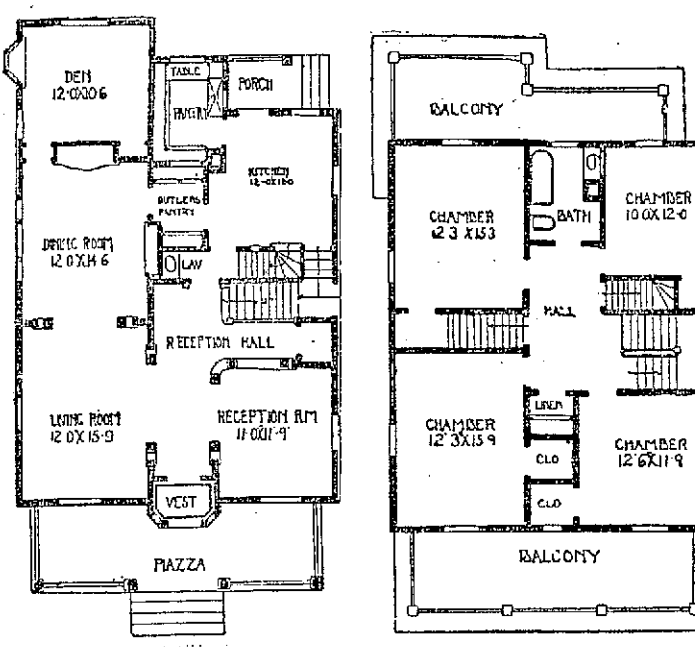
CHELMSFORD
Lizzie J. Mansfield to Pearl Harmon, land near Acton st.

Charles Ready et ux. to Asa F. Deaith et ux. land on back road.

A SQUARE DESIGN IN MODERN STYLE



PERSPECTIVE VIEW—FROM A PHOTOGRAPH



FIRST FLOOR PLAN SECOND FLOOR PLAN

This design is very attractive for either a city or country home. On the first floor there are five rooms and central hall; on the second story four chambers, with a bathroom and plenty of closet space. Interior finish is oak for the principal living rooms, with oak floors; balance of rooms pine to enamel, with birch floors. Cost to build, exclusive of heating and plumbing, from \$5000 to \$5800. Size—Width, 31 feet; depth, 36 feet over main part. First story ceiling, 9 feet; second story ceiling, 8 feet. Full basement, ceiling 7 feet.

DRACUT
Alexander Chapman, by mtgce, to E. Gaston Campbell, land on Stuart ave.

E. Gaston Campbell to Julia Martin, land on Stuart ave.

William W. Lewis et ux. to Clinton Coffin et ux. land cor. Bridge and Greenmont ave.

J. Gedeon Parent et al. to William T. Smith, land on Ontario ave.

TEWKSBURY
Enoch W. Foster et ux. to Ernest H. Johnson, land on Ray State ave.

Cornelius P. Collins et ux. to Catherine F. Hickey, land on Mystic ave.

TYNGSBORO
Mary E. Russell et al. to Katie D. Greenleaf, land and buildings on road from Tyngsboro meeting house to Dunstable.

Octave Bujsky et ux. to Felix J. Javergne, land on Woodlawn st.

WESTFORD
Catherine Mountain to Ernest G. Mountain, land on Forge Village rd.

WILMINGTON
Suburban Land Co., Inc., Boston, to John B. Foster, land at Fairview park.

Mary Chmiel et al. to Fannie Kaplan, land.

Charles L. Hassen to Charles H. Hassen, land on Pingrove park.

Edward S. Eaton to George H. Mayne, land on Beaumont, Cook and Berwick aves.

James A. Smart et ux. to Agnes C. Mc-

late in detail and from time to time a policy of operation of all or any of the railroads.

This action of the railroads was the result of the desire on the part of the individual roads to be of the greatest service to their country in the present national crisis. The railroad executives appointed to run the roads as a single unit were: Fairfax Harlow, president of the Southern railway, chairman; Howard Elliott, New York, New Haven & Hartford railroad; Hale Holden, president, Chicago, Burlington & Quincy railroad; Julius Kruttschnitt, chairman executive committee, Southern Pacific railroad; and Samuel Flea, president, Pennsylvania railroad.

The first important step of this board was announced on April 30. This action had to do with the movement of coal and iron ore, and the announcement of the board is self-explanatory.

For the past week the executive committee has considered some of the transportation problems before the country at the present time, having in mind first the war with Germany and the country's preparation for it.

The committee has decided that in view of the depletion of the reserve stocks of coal in many sections of the United States, due largely to an unprecedented consumption during the past year, the paramount need is to insure the largest possible movement of coal to every part of the country during the coming warm months.

Similarly, the committee recognizes the necessity, particularly in view of the war with Germany, of keeping steel mills abundantly supplied with iron ore. For this reason iron ore is placed second in importance to coal in the order issued to the railroads.

"The supreme purpose of the railroads is to see that on every day of every week the greatest possible amount of coal and iron ore is handled by their lines, and the committee is confident that the response of the carriers to the order governing the use of coal and ore cars will be immediate.

This statement plainly disclosed that the railroads are fully cognizant of the supreme importance of the quick movement of coal and the order to the roads showed that the proper methods were taken to bring about the desired results. This order was framed to give preference to coal and iron ore traffic, making it compulsory upon the individual roads to send Gondola and Hopper cars, when made empty, to or in the direction of the home road, either loaded or empty. Every movement of the car, this order stated, must be in the interest of prompt return to the home road; if necessary, short routing empty cars without charge to accomplish this purpose was demanded.

In order that there should be no evasion or abuse of the spirit of this rule, the war board placed the responsibility of seeing that it should be scrupulously carried out directly upon the shoulders of the president of each individual road, making it an special charge upon his good faith that of his company should evade or abuse the rule. Each road was also ordered to give preference over all other traffic in the daily distribution and movement of Gondola and Hopper cars. The committee of the war board on car service was also instructed to keep a record of each road to see that these cars were moved with the proper efficiency and despatch.

Other efforts to save fuel, man power and motive power undertaken by the war board include the elimination of passenger trains aggregating 16,267,028 miles of train service per year.

The war board also brought about a pooling arrangement both at tide-water ports and the lake ports that have resulted in great saving of available car capacity and the quicker movement of cars. At the lake ports an arrangement was made between lake carriers and ore carriers so that when coal arrives at lower lake ports there will be minimum delay in putting it into boats, thus releasing cars and sending boats forward promptly. Previously boats loaded only with coal consigned to them. Under the pooling arrangement coal and iron ore are loaded at the same time and the cars are released immediately.

Similarly, agreement has been reached whereby all shippers of tide-water bituminous coal now pool their coal at the ports of New York, Philadelphia, Baltimore and Hampton Roads.

This arrangement is expected to effect such a saving in the use of coal cars as to enable the railroads to handle to these ports 6,940,000 tons more this year than they did last year, when they handled about 21,000,000.

Under this pooling arrangement, instead of sending 1156 kinds of coal to Atlantic ports, the number has been reduced to 41 different kinds. Use of 183,000 freight cars is saved by this arrangement. When coal of a certain grade is wanted by a steamer the coal of that kind of size or all shippers will be used to fill that order.

Since Nov. 1, 1916, 959 new engines have been placed in service and 44,064 new orders have been given—as of April 1—for 2200 engines and 14,817 freight cars. These orders indicate that the railroads are fully aware of the necessity of increasing their capacity for doing the business of the country.

Reports made to the railroads' war board for April from roads operating both the public and the railroads are co-operating in an effort to increase the capacity of the roads by heavier car loading.

The roads have carried on a campaign with the object of making every car do the work of two. Shippers are being urged to load cars 10 per cent in excess of marked capacity. The roads are reducing the percentage of cars and locomotives under repairs. They are attempting to improve methods of fringing locomotives, they are deferring the scrapping of light locomotives, they are speeding up the handling of cars in transit and they are enlisting the aid of shippers for the more prompt loading and unloading of cars.

An indication of the remarkable progress that has been made is shown by figures published by the railroads' war board. In May, 32 principal coal-carrying roads handled 142,157 more carloads of bituminous coal—approximately 7,100,000 tons—than in May, 1916. This is an increase of 23.8 per cent.

Headway is being made in the effort to save the time of coal cars by quick and prompt loading. The daily average of cars loaded with bituminous coal each working day in May was 38,448, an increase of 23.8 per cent. over May, 1916, and 8.1 per cent. over April, 1917.

The records of the New Haven road disclose the remarkable improvement in the handling of coal. In May the largest number of all-rail coal cars were handled in the company's history. This was 17,168 cars. In June 15, 974 cars were handled, and with the exception of May, this is also a record movement. The average for the six months ending June was 13,313, a high record, and compares with 12,377 in the corresponding period of 1916.

The total number of both all-rail and tide-water coal cars handled by the New Haven railroad in May was 31,850 and in June 20,707. In 1916, 15,545 cars were handled in May and 17,466 in June.

The records from all over the country are similar, and fully disclose the fact that the railroads are aware of the absolute necessity for quick movement of coal, and that they are bringing about the desired results.

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IF YOU ONLY HAD A BATHING SUIT NOW I'D BE GLAD TO MIND THE BABY SO YOU COULD GO IN THE WATER.
OH I HAVE ONE THAT MR. DUFF GAVE ME.
I BELIEVE THAT'S MR. DUFF OVER THERE AND HE PROMISED TO TEACH ME TO SWIM.
THERE SHE IS HELEN AND THAT'S THE BATHING SUIT TOM GAVE HER.
I DON'T BELIEVE MRS. DUFF LIKED IT VERY WELL WHEN SHE FOUND OUT THAT YOU GAVE ME THIS BATHING SUIT.
SO SHE KNOWS ABOUT IT?
I HADN'T BETTER GO IN YET—THERE'S STILL A LIGHT IN OUR ROOM.
SOMEONE IS WAITING FOR YOU, TOM.

NEWS OF THE FILM WORLD

OFFERINGS OF MOVIE HOUSES

SUMMER THEATRICAL NEWS



YOUTH, BEAUTY AND MODESTY IN HENRY W. SAVAGE'S "EVERY WOMAN" AT PLAYHOUSE FRIDAY NIGHT

"Everywoman" is a superb presentation, a mighty spectacle worth while with its impressive characterizations, dramatic situations, comedy, musical features, pretty girls and its wonderful story absorbing in intensity. The chorus achieves the triple triumph of singing melodiously, dancing gracefully and being enchantingly vivacious all the while.

It is not all hard work in the movies. Mrs. Vernon Castle, the star, is at present at Saranac lake, in the cool, woody Adirondacks, where her director is staging a feature in which she stars. That is our notion of the life. Fancy being out in the pine woods all day, varied with canoeing on a beautiful lake, and being paid for it!

"THE GARDEN OF ALLAH" IS CLASSED AS ARTISTIC ACHIEVEMENT

The Exhibitor's Trade Review in its review of Selig's "The Garden of Allah" which enjoyed a very successful premier at the Colonial theatre, Chicago, recently, says in part:

"The Garden of Allah" is one of those productions which raise motion pictures from the rank of "movies" and place them in the class of artistic achievements. All the best that appeared in the novel and on the stage has been woven into the photoplay, and the caravans of camels, the thousands of horsemen and the vast stretches of the desert, which were not possible on the stage, are present in the film. The great plot of Robert Hichens has been most faithfully carried out. The atmosphere of the unfathomable desert is vividly portrayed and all the fascination and mystery of the Orient is felt throughout the production.

The scenic effects are out of the ordinary, the locations in the desert, the oasis, the oriental cities, the beautiful garden, the mosque, the hundreds of Arabs, the street bazaar and the wandering storm in the desert are most impressive.

"The Garden of Allah" is a feature that will hold the undivided attention of any audience through its two hours showing. It is a film that will not be forgotten as soon as the people leave the theatre. It is a picture which people will be glad to see the second time, and they will find something new and interesting in each viewing. The scenes of Lurbi playing his love songs on the flute and the theme which is brought to the attention again and again as a subtitle, "No one but God and I know what is in my heart," will haunt whoever sees the picture.

To Director Colin Campbell should be accorded praise for the atmosphere he has created and the knowledge of camera effects and scenic lore which he displayed. Thomas Santschi has a most difficult role which he handles in a masterly manner.

In "The Garden of Allah" the exhibitor will find a feature which will appeal to young and old and all classes of people. It is a picture that will draw night after night, because it will be discussed by those who have seen it and they will urge others to see it. Special music has been prepared which should be used as it carries out the atmosphere of the picture.

Before taking your train home from Boston get The Sun at either newsstand in the North station.

STAGE AND MOVIE FAVORITES—ANKLE BRACELET FOR MASCOT

Did you ever hear of Pearl White's ankle bracelet? The star has worn it for several years and it is her mascot, her most cherished possession. It was given her by an admirer, a man who is on the battle line, if he has not been killed, for it was three years ago that his steamer sailed down New York harbor and no word has been heard of him since.

Florence Reed, the well known actress of the "speaking stage" and who has no superior in emotional roles, is the star of a big Pathe special, "Today," a drama in seven parts. She will be remembered as the star of "New York," "At Bay" and "The Woman's Law." Ralph Ince directed the picture, which has been hailed by the critics as one of the best that has ever been made.

Pearl White, star of the serial, "The Fatal Ring," has an enormous mail from all parts of the world. Undoubtedly the most interesting of all her correspondents are the Japanese. One cannot fail to feel a real admiration for this enterprising people when he learns that all these Japanese letters are written in English and pretty good English at that. How many Americans could write a letter in Japanese? Among them will be found many quaint statements, as for instance these excerpts:

"I celebrate your happy day and with excellent health. Your continually film has to meet with warm welcome everywhere in Japan. Latest 'The Iron Claw' has met with very favorable attention. We enjoyed that your new film come to Japan in large numbers. We like you to expand greatly the more and more."

Here's another: "Now I want your beautiful style's photograph, if you accept my desire I shall be pleased to be such, and let us continue this forever with our stopping together enjoy our happy lives."

And here's another: "Obiscance to you is our earnest charities. You are the much too much beauties. In ones thinks as of you are cherry blossoms and butterfly. How loves is your faces! How clever you are at play! Ah sweets! Ah beauties!"

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CHILDREN, 15c TELEPHONE

GOOD CLEAN COMEDY WITH LOTS OF HUMOR AT THE JEWEL THEATRE

There is a refreshing diversity to the motion picture, and a good, clean comedy with a fullness of rich humor and really interesting situations is never amiss. Such is offered in "No Laughing Matter," the five-act Paramount picture starring Macklyn Arbuckle in the leading role. This sterling old actor, an acknowledged stage star took up motion pictures before retiring and he has brought to the screen, a play which is full and abundant with good laughter and cheer. If you feel inclined to the movies today, you should manage to see Macklyn. Also shown on this magnificent program is a multiple reel picture "The Beautiful Imposter," with Mary Fuller. The Universal Weekly News Feature and other good pictures will complete this crack show, shown only Sunday, August 19th.

The name of Valeska Suratt with a film means lavishness of dress and settings, and again William Fox offers his celebrated siren star in another role of a worldly woman. In "The New York Peacock" we see Valeska enact the role of a certain type of New Yorker, really "confidence folks" who make it their business to trap the unwary. She is seen luring a clean, industrious country boy into a trap. He has been entrusted with \$100,000, and she finally brings him to ruin, only to realize that she has learned to really love the boy, and the climax is one of the greatest pieces of acting ever produced under the eye of the camera. A splendid cast is in her support, and the richness of her gowns, wraps, dresses, jewels, etc., is really dazzling, while the settings are appropriate to her expensive apparel. Also shown Monday and Tuesday is the fifth episode of "The Grey Ghost" the new Universal serial, based on the story published in the Saturday Evening Post. We refer to "Lost," which was written by that efficient fiction writer, Arthur Somers Roche, who seems inclined to enter the movie game. Really so far, it has proven a capital attraction, and the story is slowly unfolding and many little mysteries are already cleared up much to the delight of the "kiddies." Other good attractions will also be shown. Crane Wilbur will be seen in a new five-act drama next Wednesday and Thursday, while other good pictures, including a Foxfilm comedy will also be shown. Friday will also bring some interesting pictures.

If you want to buy, sell or exchange anything try a Sun want ad.

WALLACE IRWIN'S FAMOUS JAPANESE CHARACTER ON SCREEN

Seventeen years ago there was a cub reporter in San Francisco, who every once in a while would get an assignment that had to do with Japs. He got to know the Japanese mind very well and he got to know Jap-American dialect even better. When he became a free lance writer the cub reporter began to recount some of his ideas about the Jap and his American ways, and it was thus that Hashimura Togo was born a figure destined to spread the fame of Wallace Irwin broadcast.

Last year Wallace Irwin went to a picture show in which a young Jap named Hayakawa appeared in the leading part. To Irwin, it was Togo come to life. As a matter of fact, Sessue Hayakawa is a real Hashimura Togo. He was a dutiful and studious Jap boy in the flowery kingdom, but when it came time for him to train as a naval lieutenant he decided he would rather act instead. So he came to America. Togo did the same thing (in the mind of Wallace Irwin) Togo's American experiences were remarkably like Hayakawa's, and when Irwin began to put his Jap hero into film form he combined the two, the real man and the fiction man. The result will be the debut of Togo on the screen.

"The Letters of a Japanese School-boy" added to the measure of fame that has made Wallace Irwin one of the foremost American humorists. He wrote, "Omar Khayyam, Jr.," "Love Sonnets of a Hoodlum," "Fairy Tales Up to Now," "At the Sign of the Dollar," and a number of other contributions to the humor of the day. But it remained for his Jap to introduce him to the immortality of the films.

"Hashimura Togo," adapted for the screen, makes an ideal vehicle for Hayakawa. The early part of Togo's life will be screened and into the story of his humorous experiences as a servant in an American household has been woven a romance that will provide a lot of thrilling situations and genuine love interest. The picture will be released soon.

HELEN WARE STARRING IN "THE PRICE" AT THE CROWN

The Sunday concert at the Crown will be made more enjoyable than usual because of the presence and the admirable acting of the dramatic star, Helen Ware, who will appear in the leading role of the new five-act play, "The Price." A young girl brought up in luxury is forced to provide for herself and she eventually drifts into an artist's studio. She imagines that she loves this artist and is disillusioned when true love comes into her life. But true love came late, so late that it alters considerably her future happiness, and just how it did is told in an entrancing way by Miss Ware in this play. The other Sunday numbers are many and attractive.

Henrik Ibsen's most famous masterpiece, "Hedda Gabler," filmed for the screen by Mutual, will be presented at the Crown theatre Monday and Tuesday with the immortal Nance O'Neil in the title role. Never before had Miss O'Neil a role more suitable for the display of her remarkable talents than that of Hedda Gabler, a selfish, unprincipled woman which is vitalized for all time as the author meant she should be. Besides this powerful play many other productions of the best makers will also be shown the Crown patrons Monday and Tuesday.

A very pretty romance of the south will be given at the cool Crown theatre Wednesday and Thursday when "A Kentucky Cinderella" will be presented with Ruth Clifford in a very effective role. Starting this Wednesday and continuing each Wednesday will be shown three reels of Vitaphone releases showing famous stars in former and half-forgotten plays. These plays have been re-edited and re-titled. At the initial showing will be presented "The Test" in two reels starring the following eminent stars: Clara Kimball Young, Naomi Childers, Harry Northrup and Herbert Barry; and "The Late Mr. Jones," showing Sidney Drew, L. Rogers Lytton and Louise Beaudet. On Friday and Saturday among other attractions will be presented "A Price for Polly" with Edith Storey and Antonio Moreno.

HALL CAINE'S SON SEEN IN NEW FILM

"The Deemster," which will have its Lowell showing at the Merrimack Sq. theatre Monday, Tuesday and Wednesday in picture form, is simply Hall Caine's story come to life so well chosen that they might have stepped out of the pages of a book.

There are some scenes which are wonderful material for a scenario writer. Nothing more impressive has been seen on the screen than the burial at sea of Ewan after he has been slain by Daniel. The picture shows the weighted body as it sinks slowly to the bottom of the ocean and, then, the stone released, its course is followed upward till it reaches the shore where the sea gives up its dead.

Derwent Hall Caine does admirable work as Daniel Mylrea. His performance is sincere and forceful, and his fine, sensitive face registers every emotion. It would have been impossible to find a man more perfectly suited to the part.

Marian Swayne is Mona, daughter of the Deemster. Miss Swayne is sweet and appealing, and is endowed with all the physical charm that one could fancy Mona should possess.

The story is laid in the Isle of Man early in the 18th century, where the bishop and the deamster rule the people. Daniel, the son of the bishop, is a rover and loves the sea, so he chooses to become a fisherman. He loves Mona, daughter of the deemster, and his love is returned, but the union of the love is bitterly opposed by Mona's father and brother. Ewan is led to believe that Daniel has wronged his sister and in a quarrel between the two Ewan is killed. Daniel gives himself up and it is believed that the killing is not accidental, so Dan's own father pronounces his sentence. "Let him be accursed. Let no one speak to him nor give him aid nor comfort."

For years Dan lives apart in a fisherman's hut, with no living thing to speak to but a beautiful collier. At last a plague strikes it is given to Daniel to go as a healer, and he effects marvelous cures with a mysterious powder.

When there is only one portion of the drug left the deemster is stricken, and as Daniel is about to minister to him he finds that he, too, has the plague. He generously gives the powder to his only son and dies in Mona's arms.

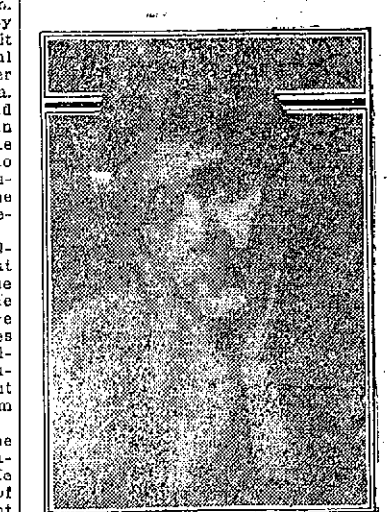
"The Deemster" which is considered even greater than "The Christian" and "The Eternal City," will be shown at usual prices. In addition a big surrounding program will also be presented.

At the Sunday concert, which will be given Sunday, Aug. 19th, "The Man

THEDA BARA, FOX STAR, AT OWL THEATRE FOR FOUR DAYS

Henry Galeon, the famous character actor, will appear in the principal role of the leading attraction at the Owl theatre at the Sunday concert after-noon and evening. The vehicle in which he is starred is the five-act drama of mystery, "The Monster of Fate," a feature production which concerns itself with an ancient statue which was accidentally exhumed by workmen. The action of the play is quick and startling. Many other attractions have also been booked for Sunday presentation at the Owl theatre.

After an absence of many days Theda Bara, Fox's famous star, will appear Monday, Tuesday, Wednesday and Thursday on a special engagement at



THEDA BARA, IN "HEART AND SOUL" AT THE OWL MON. TUES. WED. AND THURS.

the Owl theatre in the super de luxe Fox production, "Heart and Soul," a patriotic American story, based upon Sir Rider Haggard's "Jess," in which the famous Theda is seen in the role of this maid who found no sacrifice greater than her devotion to her sister. Because of her promise to her mother on her deathbed, she gives up the man her sister also loves. The great sorrow and anguish which this renunciation causes is delineated by Theda Bara in her great emotional role in this play. On Monday and Tuesday an added feature will be the powerful play, "The Test of Womanhood," starring the famous stage villain, Stuart Holmes, who scores another brilliant triumph in his drama. Also showing with the Theda Bara feature Wednesday and Thursday will be the final episode of "The Neglected Wife," with Ruth Roland. Everyone will want to see the conclusion of the play which has engaged the attention of the motion picture loving public more, perhaps, than any other serial. The last two days of the week will bring forth the screen's handsomest man, Crane Wilbur, in the leading role of the feature play, "The Boy of Eury," which will be presented with many other interesting plays.

"BY RIGHT OF POSSESSION," A HEADLINER AT B. F. KEITH'S THEATRE

"Jack Chanty," a powerful picture after the novel of the same name by Hubert Footner, will be presented at the B. F. Keith theatre tomorrow afternoon and evening. Max Pigman and Lolita Robertson will appear in the leading roles. Five other good pictures will be shown.

The fare at this theatre during the next week will be diversified, with the latest Vitaphone and Movietone pictures being shown. On Monday, Tuesday and Wednesday "By Right of Possession," a play dealing with suffrage, will be the headliner. Antonio Moreno and Mary Anderson, real favorites, appear to distinct advantage in this "The second feature is "The Trail of the Shadow," in a Metro film, with Emmy Wehlen presented. This is strongly dramatic.

For the latter half of the week the irresistible Earle Williams in "The Maelstrom" will be featured, and another strong card is "Somewhere in America" with the delightful Mary Miles Minter presented. In addition to these there will be shown educational films and the Hearst-Pa-the News at each performance.

SPLENDID SUNDAY CONCERT TO-MORROW AT THE ROYAL THEATRE

Every Sunday brings some of the week's best offerings at the Royal theatre and this Sunday is no exception. The attraction topping the list is "Little Shoes," a five-act Essanay drama with Henry B. Walthall and a star cast, including Mary Charles. This is a human drama of heart interest, splendidly played and wonderfully produced, and its appeal will reach all hearts. Other attractions include the second episode of the great Vitaphone serial "The Scarlet Runner," starring Earle Williams and a new woman star with each episode a Mutt and Jeff cartoon, another Frank Daniels comedy, a Christy comedy and the Mutual Weekly. Quite a list, varied and of undoubted quality. Monday and Tuesday brings no less a spectacle than "The Pride of the Clan," the seven-act masterpiece starring the always popular Mary Pickford, which offers the little star new opportunities to display her great versatility. Little Mary has played in hundreds of motion pictures, but seldom in a better vehicle, her work is of the highest order as the lassie in kilts and she is endeavoring herself to the hearts of all picture lovers in this new massive seven-act play. The supporting company is excellent, and lavish care has been taken in the production of this picture. Besides this great attraction, Charles Chaplin will be seen in another two-act comedy on Monday and Tuesday, while other photo-plays will complete a big program at regular prices. The final episode of "The Neglected Wife," with Ruth Roland and Roland Bottomley will be shown at the Royal theatre next Wednesday and Thursday, which for the greatest episodes of a great master serial.

Fritz Brunetto is becoming an expert pool player and is pleased to be over the fact that he invariably beats her husband at the game he taught her to play. She has a well equipped billiard room in her Los Angeles home.

"Was A Fraud" will be shown, with Bryant Washburn in the leading role. This picture also means minutes of solid enjoyment. Many other plays will also be presented at the continuous Sunday concert at the Merrimack Sq. theatre.

Merrimack Sq. Theatre

Special Attraction Added

HALL CAINE'S MASTERPIECE

"The Deemster"

THREE
DAYS ONLY
STARTING
MONDAY,
AUGUST
20, 21, 22
NO ADVANCE
IN PRICES



DERWENT HALL CAINE AND MARIAN SWAIN IN "THE DEEMSTER"

GREATER
THAN HIS
OTHER
TRIUMPHS
"THE
ETERNAL
CITY"
AND
"THE
CHRISTIAN"
AUTHOR'S
SON IN
LEADING
ROLE

The Most Impressive and Thrilling Love Story, From the Great Master Writer, in Eight Wonderful Acts

A PHOTOPLAY THAT WILL TOUCH THE HEART STRINGS OF EVERY HUMAN BEING. YOU CAN'T AFFORD TO MISS THIS

BIG SURROUNDING PROGRAM OF UNUSUAL MERIT
CONTINUOUS PERFORMANCES

JEWEL THEATRE

AT SUNDAY'S BIG SHOW
MACKLYN ARBUCKLE
"IT'S NO LAUGHING MATTER"
A 5-Act Paramount Picture.
MARY FULLER
"THE BEAUTIFUL IMPOSTER"
And Other Universal Films.

Monday and Tuesday VALESKA SURATT

—IN—
"THE NEW YORK
PEACOCK"
"Grey Ghost" and
Others.

CROWN THEATRE

MONDAY and TUESDAY
Nance O'Neil
In Ibsen's
"Hedda Gabler"
In which she touches emotional depths. Many others.

ROYAL THEATRE

SUNDAY ONLY

H. B. WALTHALL
In Essanay's
"LITTLE SHOES"
In Five Acts
2nd Episode of "THE
SCARLET RUNNER."
Others.

MONDAY AND TUESDAY ONLY

MARY PICKFORD
In the 7-Part Masterplay
"THE PRIDE OF
THE CLAN"
ALSO CHARLES CHAPLIN in a 2-Act
Comedy. Others.

OWL THEATRE

As Cool as the Woods

MONDAY, TUESDAY, WEDNESDAY AND THURSDAY
Are Super-Feature Days
THE SCREEN'S GREATEST VAMPIRE

Theda Bara

Sacrifices Her Life For Her Sister

—IN THE—

WILLIAM FOX

Special Super de Luxe Production

"Heart and Soul"

Founded on Sir Rider Haggard's "Jess"

A Picturization of a Sister's Devotion and Heroic Renunciation.

ALSO SHOWING MONDAY AND TUESDAY

The Screen's Greatest Villain

Stuart Holmes in "The Test of Womanhood"
A Drama of Mystery.

OTHER PLAYS

OTHER PLAYS

B. F. KEITH'S THEATRE

Lowell's Modern Ventilated Theatre—Cool and Comfortable.

Special Feature for Sunday — Continuous Performance

MAX FIGMAN

—IN—

"Jack Chanty"

From the Novel by Hubert Footner

A Virile American Tale of the Great Northwest.

MONDAY, TUESDAY, WEDNESDAY, AUGUST 20, 21 and 22

ANTONIO MORENO in

"BY RIGHT OF POSSESSION"

EMMY WEHLEN in

"THE TRIAL OF THE SHADOW"